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For Immediate Release

## New Hampshire Craft Beer Week 2017

*New Hampshire Craft Beer Week returns March 31st to April 8th, 2017*

*Concord, NH (February 7, 2017) -*

Plans are under way for the third annual New Hampshire Craft Beer Week hosted by the collaborative effort of Brew NH and Granite State Brewers Association from March 31st to April 8th, 2017.

New Hampshire Craft Beer Week (NHCBW) is a nine day celebration of New Hampshire's dynamic, delicious craft beer ecosystem. Craft breweries, home brewers, distributors, taprooms, restaurants, and bottle shops throughout the Granite State are busily creating a unique schedule of events that will showcase and celebrate the great flavors and culture of NH craft beer.

The state of New Hampshire currently has 63 licensed breweries and 10 distributor facilities which can be found on the NH Beer Map at <https://nhbeer.org/beer-map/>. The National Beer Wholesalers of America (NBWA) estimates that the beer industry in New Hampshire has a \$525.5 million impact on our economy.

There are over 70 events in planning including pairings, tastings, tours, demonstrations and tap takeovers. Also, new dynamic and delicious happenings will highlight the growing NH craft beer industry at its finest. This year some of the flagship events of NHCBW are the DRAFT fest (Derry Regional Ales & Films Together festival), a Downtown Exeter pub crawl, The Hop Talks at The Flight Center in Nashua, an April Fools & Beers event at Area 23 in Concord and our annual Cook's Corner segments on WMUR. There are new and exciting events happening daily. To see what event is happening near you, visit us on the web at

<https://nhbeer.org/events/> and follow us on Facebook at <https://www.facebook.com/nhcrafterbeerweek/> and Twitter at <https://twitter.com/NHBeerWeek> or search for the #NHCBW2017 hashtag.

If you or your business are interested in getting involved, visit <https://nhbeer.org/nhcbw/> or contact Renee Vannata at [renee@nhbeer.org](mailto:renee@nhbeer.org) or CJ White at [cjwhite@nhbrewers.org](mailto:cjwhite@nhbrewers.org) for more information.

Here's to great beer, amazing people and loads of fun in the Granite State!

*The Granite State Brewers Association is a membership-based, non-profit corporation that is formed pursuant to NH RSA Chapter 292 and IRC 501(c)(6) to protect, promote, represent, educate, and advocate on behalf of and to its members, customers, and allied parties of the brewing industry and carry out all activities related thereto.*

*Brew New Hampshire is a 501(c)(6) non-profit that exists to promote both New Hampshire and the Granite State's breweries, beer distributors, and their customers and partners. If Brew New Hampshire were a person, it would shop at the farmers market (but not exclusively), know the names of its neighbors and hardware store managers, and dress in sensible, handsome, non-ironic flannel shirts.*

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